

PET LIFE RADIO RATES 2018

(Prices based on 3 month commitment)

\$300 per month (30 sec pre-recorded)

\$500 per month (30 sec host live read)

\$450 per month (60 sec pre-recorded)

\$650 per month (60 sec host live read) :

1 30-second radio commercial in **one** show. (each show has 1-4 episodes per month) Also included is a 728 x 90 Leaderboard banner on the episode page for this show. (With a 6 month contract also included is your ad in our 24/7 live radio stream)

\$600 per month (30 sec pre-recorded)

\$1200 per month (30 sec host live read)

\$900 per month (60 sec pre-recorded)

\$1500 per month (60 sec host live read) :

1 30-second radio commercial in the top **3** shows airing each week for that month. Also included is a 728 x 90 Leaderboard banner on each of the episode pages for those shows. (With a 6 month contract also included is your ad in our 24/7 live radio stream)

\$1200 per month (30 sec pre-recorded)

\$2400 per month (30 sec host live read)

\$1650 per month (60 sec pre-recorded)

\$2850 per month (60 sec host live read):

1 30-second radio commercial in the top **6** shows airing each week for that month. The radio commercial will also be added into the rotation of our live stream, which is available on smart phones, iPads, all mobile devices and in cars through iHeartRadio, iTunes Radio, TuneIn Radio, Stitcher Radio, Agogo Radio and others.

Also included is a 728 x 90 Leaderboard banner on each of the episode pages for those shows.

\$1500 per month (30 sec pre-recorded)

\$2250 per month (60 sec pre-recorded):

1 30-second radio commercial in ALL shows airing each week for that month. Number of new shows added each week ranges from 7 - 20. The radio commercial will also be added into the rotation of our live stream, which is available on smart phones, iPads, all mobile devices and in cars through iHeartRadio, iTunes Radio, TuneIn Radio, Stitcher Radio, Agogo Radio and others.

Also included is a 728 x 90 Leaderboard banner on each of the episode pages for those shows.

\$1500 Be the SPONSOR of a show (30 sec pre-recorded)

\$1750 Be the SPONSOR of a show (30 sec host live read)

You will be the sponsor of a particular show. Your 30-second commercial spot will run 3 times per show, at beginning, middle and end. You may use one specific radio spot or 2 different ones for beginning and middle of show. Includes exclusive sponsor line at beginning and middle of show "this show is brought to you by....." You will also receive a sponsor line "sponsored by...." on the series landing page on the Pet Life Radio website. Also included is a 728 x 90 Leaderboard banner on the show landing page as well as the episode pages for this show. (With a 3 month contract also included is your ad in our 24/7 live radio stream)

Advertise in our 24/7 Worldwide Livestream:

\$300 per month (30 sec)

\$450 per month (60 sec):

Advertise with a 30-second radio commercial in rotation in our live 24/7 radio stream. Your commercial would run 16 times per day (approx 450 times per month). Our live radio stream broadcasts worldwide to smart phones, mobile devices, computers and cars through the apps such as iHeartRadio, iTunes Radio, TuneIn Radio, Aha Radio, Agogo Radio, Stitcher Radio and ooTunes as well as the Pet Life Radio home page.

Advertise with a banner ad on a specific show page: \$100 per month